

WHAT IS CLAIMED IS:

1. Individually delivering system in which a terminal of each recipient is connected to a host computer via wireless- or wire-telecommunication network, said system comprising:

a recipient identifying device adapted to identify a recipient on the basis of the recipient's personal data at least including the recipient's mail address and name,

a name exchanging device adapted to exchange the recipient's name for a temporary name accompanying text or graphic matter previously stored in a recorder, and

a delivery device adapted for individually delivering the text or the graphic matter into which the recipient's name has been introduced by said name exchanging device to the recipient's mail address at time or times predetermined by said recipient identifying device.

2. The individually delivering system according to Claim 1, wherein the text delivered by the delivery device to the mail address of the recipient comprises voice data.

3. The individually delivering system according to Claim 1, wherein the text delivered by the delivery device to the mail address of the recipient comprises moving image data.

4. The individually delivering system according to Claim 1, wherein the recipient identifying device records a time at which the recipient's personal data was received together with said personal data and identifies the recipient.

5. The individually delivering system according to Claim 1, wherein the text accompanied with the temporary name comprises a serial novel including approximately ten chapters each comprising several hundred characters and successively delivered starting from its chapter one to the recipient once for every day.

6. The individually delivering system according to Claim 5, wherein each chapter of the serial novel is added with choices when this chapter is delivered so that the recipient may select a development of the novel in the following chapter and the content of said following chapter may be adjusted depending on the development selected by the recipient.

7. The individually delivering system according to Claim 1, wherein the text accompanied with the temporary name stored in the recorder is a metrical composition completed in every delivery and composed of sentences containing respective characters constituting the temporary name and wherein said

metrical composition is delivered to the recipient substantially once for every month.

8. The individually delivering system according to Claim 1, wherein the graphic matter accompanied with the temporary name stored in the recorder is a graphic matter containing the temporary name as components of this graphic matter and delivered to the recipient substantially once for every month.

9. The individually delivering system according to Claim 1, wherein the recipient's personal data including attributes of this recipient and memorial days peculiar to this recipient.

10. The individually delivering system according to Claim 1, wherein the text accompanied with the temporary name is a liaison matter for business.

11. The individually delivering system according to Claim 1, wherein the text accompanied with the temporary name comprises educational materials edited in accordance with a predetermined program.

12. The individually delivering system according to Claim 1, wherein the text accompanied with the temporary name has

a psychological content for encouragement.

13. The individually delivering system according to Claim 1, wherein the text accompanied with the temporary name has a formal content of congratulation or condolence

14. The individually delivering system according to Claim 1, wherein the name exchanging device is operatively associated with the recipient identifying device so that the text or the graphic matter being different for every recipient and for every delivery.

15. The individually delivering system according to Claim 1, wherein the recipient's personal data includes date and hour on which the text or the graphic matter should be received by the recipient so that the delivery device may operated on said date and hour.